



**Have Space? Need Ideas?
The Idea Book by SGA**

SGA
We Rent Peace of Mind.



The Idea Book by SGA

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SGA Production Staging
16450 Felton Rd.
Lansing, MI 48906-9116
Telephone: (517) 323-0000
Fax: (517) 323-0219
Web: <http://www.SGA.net>
Email: info@sga.net

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This book is dedicated to our clients.
Without them, these images and this
book would not have been possible.

May they never stop challenging us to build their dreams,
and may we never run out of the gear necessary to build them.

Replacements, updates and additional copies may be ordered from SGA Production Staging at any time by emailing info@sga.net with your current contact information.

An electronic version of this document is available to registered users of our web site at <http://www.SGA.net>.



SGA's first Audience Riser, circa 1989, Lansing Convention Center, Lansing, Michigan

Introduction to SGA Production Staging

SGA leads the industry in the design and execution of scalable event staging and seating solutions. Established in 1980, SGA's primary objective is enhancing the quality of the audience experience for your clients. In 1989, we introduced our first audience riser to the industry and since then, SGA has focused on the core business of providing seating and staging for corporate, theater, sports, and media-related events.

Headquartered in Lansing, Michigan, SGA also operates in Orlando, Florida and Las Vegas, Nevada. SGA has 36 full-time employees and operates as a fully insured, rental-based service provider throughout North America. We have successfully completed installations in nearly every state, Canada, Puerto Rico, the Virgin Islands, Mexico and Shanghai, China.

SGA's client reference list includes the nation's leading corporate event producers, special events coordinators, stadiums, arenas, theaters, sports associations, convention centers and resort hotels.

Unique SGA Capabilities

SGA introduced its first audience riser in 1989, but didn't stop there. For the past 20 years, we have pushed our innovation and creativity to improve function and implementation in all live event settings. SGA's inventory, design capability and knowledge allows us to create designs based on our experience, our client's needs, and the equipment's capability.

SGA owns the nation's largest inventory of stage decks enabling us to do larger jobs that many vendors simply do not have the equipment or expertise to install.

Why “The Idea Book” Will Help You and Your Venue



The photos in this book represent over 20 years of innovation and design in event seating.

SGA works with the nation’s leading event producers, corporate meeting planners, and venues. The selected photographs of our past projects illustrate the “wow factor” your clients desire. In addition, they provide a road map for implementation and achieving success.

It is our business to enhance the quality of the audience experience, and that process begins with you.

Whether you’re looking to impress a client with the unique capabilities of your venue, your own local culture, or your city’s main attractions, an event seating solution from SGA will enhance your facility’s image.

“The Idea Book” is a valuable tool, helping you visualize what SGA can do for your space. Your clients will also benefit, as you can share with them a “vision” for the potential in your space.

For Custom specifications or price quotes on any of the systems seen in this book, please contact us. Let us provide you with a quote on a complete package designed to suit your specific needs.

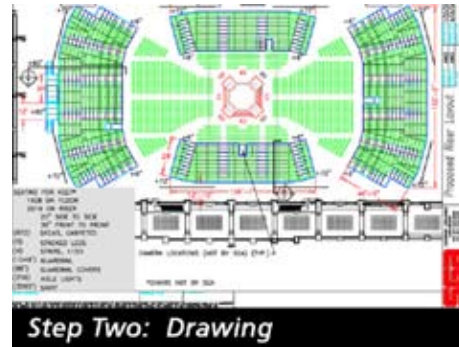
Product Types in “The Idea Book”

SGA First Class Audience Risers are designed to offer elevated, tiered platforms for your existing inventory of chairs.

SGA Alto Seating Systems may provide a way to increase capacity of an existing space.

Both systems are available throughout North America as turnkey packages.

The SGA Project Philosophy



Quality

SGA utilizes the industry's best products to build the structures you see in this book.

SGA holds the nation's largest inventory of StageRight stage and audience riser decks.

SGA also maintains an inventory of over 15,000 Alto seats, providing a modular, tip-up, stadium-style seat on an aluminum understructure.

Design

Safety. Building Codes. Fire Marshalls. Sightlines- If you have had issues with any of these in your event planning, you have come to the right place.

SGA takes the guesswork out of the equation and provides you with code-compliant, well-engineered designs that you can use to plan your event.

From a cocktail napkin sketch to a fully rendered representation, our in-house capabilities are at your disposal.

SGA works closely with you throughout the process, providing insight, experience and a single point of contact.

Logistics

Our full-time planning department takes the headache out of the details, letting you focus on your event, not the needs of your vendor.

SGA handles our own flights, hotels, transportation, and shipping. Your gear arrives on our trucks, is off-loaded and installed. Our warehouses provide access to both coasts and the Midwest.

Execution

The feedback we get from our customers is that our execution is flawless.

They can sleep while we're installing and come back to a job done right the first time, and on time.

Whether we're working for a venue, an event producer, or the ultimate consumer, we provide a level of "no-excuses" service that is unprecedented in this industry.



SGA First Class Audience Riser for 2,090







Like these ideas?
Get the whole book at:

<http://www.gettheideabook.com>



Additional SGA Products:

- **Concert Stages**
- **ClearDeck Transparent Stages**
- **Stadium Infill Seating**
- **Supplemental Stadium Seating**
- **Basketball Court Platforms**
- **Ice Hockey Platforms**
- **Parking Lot Conversions**
- **“Stadium in a Box” Portable Stadiums**
- **ADA Access Ramps**
- **Code-compliant Access Stairways**
- **Camera, Spotlight, and Control Platforms**

Index

SGA Alto Seating Systems

SGA Alto Seating for 75	22
SGA Alto Seating for 75	23
SGA Alto Seating for 150	50
SGA Alto Seating for 204	20
SGA Alto Seating for 230	54
SGA Alto Seating for 240	84
SGA Alto Seating for 459	103
SGA Alto Seating for 500	88
SGA Alto Seating for 740	16
SGA Alto Seating for 912	48
SGA Alto Seating for 1,016	59
SGA Alto Seating for 1,550	26
SGA Alto Seating for 1,623	70
SGA Alto Seating for 1,684	7
SGA Alto Seating for 2,200	98
SGA Alto Seating for 2,300	52
SGA Alto Seating for 2,356	31
SGA Alto Seating for 2,356	32
SGA Alto Seating for 2,904	96
SGA Alto Seating for 3,269	10
SGA Alto Seating for 5,052	60

SGA First Class Audience Risers

SGA First Class Audience Riser for 104	46
SGA First Class Audience Riser for 133	80
SGA First Class Audience Riser for 150	78
SGA First Class Audience Riser for 170	66
SGA First Class Audience Riser for 200	76
SGA First Class Audience Riser for 200	85
SGA First Class Audience Riser for 220	71
SGA First Class Audience Riser for 224	55
SGA First Class Audience Riser for 250	56
SGA First Class Audience Riser for 266	21
SGA First Class Audience Riser for 266	40
SGA First Class Audience Riser "In the round" for 432	30
SGA First Class Audience Riser for 480	18
SGA First Class Audience Riser for 500	89
SGA First Class Audience Riser for 552	100
SGA First Class Audience Riser for 564	47

SGA First Class Audience Riser for 590	102
SGA First Class Audience Riser for 750	28
SGA First Class Audience Riser for 754	34
SGA First Class Audience Riser for 768	77
SGA First Class Audience Riser for 854	72
SGA First Class Audience Riser for 854	73
SGA First Class Audience Riser for 900	90
SGA First Class Audience Riser for 966	79
SGA First Class Audience Riser for 982	86
SGA First Class Audience Riser for 1,100	62
SGA First Class Audience Riser for 1,160	12
SGA First Class Audience Riser for 1,200	14
SGA First Class Audience Riser for 1,308	15
SGA First Class Audience Riser for 1,440	38
SGA First Class Audience Riser for 1,533	8
SGA First Class Audience Riser for 1,590	58
SGA First Class Audience Riser for 1,614	42
SGA First Class Audience Riser for 1,666	27
SGA First Class Audience Riser for 1,800	81
SGA First Class Audience Riser for 1,802	51
SGA First Class Audience Riser for 1,821	57
SGA First Class Audience Riser for 1,910	82
SGA First Class Audience Riser for 2,090	6
SGA First Class Audience Riser for 2,186	68
SGA First Class Audience Riser for 2,260	36
SGA First Class Audience Riser for 2,904	97
SGA First Class Audience Riser for 3,700	64
SGA First Class Audience Riser for 4,102	74
SGA First Class Audience Riser for 5,124	92
SGA First Class Audience Riser for 5,124	94

SGA Stages

160' x 60' angled automobile stage	12
Custom Auto Stage	25
SGA StageRight Corporate Stage - 18' x 44'	49
Custom Pageant Stage	53

SGA Ramps

Custom Load-Bearing Second-Floor Access Ramp	44
Custom Load-Bearing Second-Floor Access Ramp	45

SGA Platforms

Outdoor Press Riser	24
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We rent peace of mind.

Lansing, Michigan (HQ)
Orlando, Florida
Las Vegas, Nevada

800-999-5278

<http://www.SGA.net>

info@SGA.net